**Before ThanksGiving!**

* Machine learning / modeling progress.
  + Cynhtia & Kasha
    - Resolve json inputs for recommendation model.
      * Filter on json filters from the data set (Certainty)
        + Given filter values, what selection were made in the survey that aggregate the thumb up and down values that will provide weights to those variables?
      * Then pass to the model the survey weights on filter parameters (Uncertainty)
    - Ideate workflow for outputs.
      * If we are short, then perhaps we get the top return and find cosine similarity and chain to the next until we reach our number of recommendations
  + Karl Eirich is the Data Modeling Lead, Robert is the Co-Lead
    - Getting Image URLS
    - Clean or Add any variables for Cynthia and Kasha’s work on the recommendation model for inputs
* Web app
  + UI/UX
    - Menu nav (Rec, Survey, Cart)
    - PKL model and connect inputs and outputs to UI
    - About, & Privacy page
    - Bonus (Invasive Species on data vs zip, BI the survey page for transparency and explainability)
  + Test functionally.
  + Kasha & Robert - Demo Video 28th Nov on

**After ThanksGiving!**

* User feedback / testimonial
  + All
    - Get anyone you can to use the app, ask questions on
      * Usage, Logical flow
      * Any feedback on vNext changes to make better
* Presentation
  + All 28th Nov on we will work on this together following Joyce’s guidance posted in Slack or Email